

Statement of Purpose Guideline for UK

Please make sure you address each point with as much detail as possible

1. Applicant Personal information

- Provide a self-introduction and include brief information of your immediate family members and their profession.
- If married, please provide details of spouse, their education qualifications, work experience and date of marriage.
- Provide information relating to academic achievement: starting from Year 10 to the highest qualification undertaken, mentioning date, month and year of commencement and completion and detailed information of work experience including date, month and year of commencement and completion (if applicable).
- If there are any gaps please explain the reason for the gap and what you were doing during that time.

2. Why have you chosen to study in UK?

- If a similar course is available in your country, why do you choose to study in UK instead? Please show the research you have undertaken including providing the name of courses and at least two institutions you have compared.
- Why do you choose UK compared to other countries? Please show the research you have undertaken to support your decision.

3. Why have you chosen this specific university?

- What other UK universities have you looked into during your research and how did you decide on choosing this university? Please provide the name of at least two UK institutions that you have researched.
- What aspects have you compared when choosing this university over other universities? Please demonstrate the research you have undertaken and provide at least two factors you have considered when comparing with this university.
- Onshore applicants should also explain the reasons for changing from other provider(s) to this university.

4. Why have you chosen the proposed course of study?

- Briefly explain the structure and content of your proposed course(s).
- Which features of the proposed course attracted you to the program you have chosen instead of programs at other universities.

www.globaleducation.co.za

HEAD OFFICE: The Zone @Rosebank, Office F05, Phase 2, 177 Oxford Rd, Rosebank | T: +27 11 268 6545 | M: +27 83 200 48 25
DURBAN: Spaces Umhlanga, 2 Ncondo Place, Ridgeside, Umhlanga, 4139 | M: +27 31 830 5556 | M: +27 83 200 4825
CAPE TOWN: Cube Workspace, Rondebosch, Cape Town, South Africa | T: +27 21 140 1530
ZIMBABWE: Suite ZA, Sam Levy's Village, Borrowdale, Harare | T: +263 242 884 121/8/9 | M: +263 777 620 621



- Onshore applicants applying for change of field of studies/lower AQF level course must give reason for the change and explain new study plan.

And if there are any academic progression issues please describe your plan to address these issues.

5. How is your proposed course of study relevant to your education/employment history?

- Describe your education/employment history.
- Explain whether or not your education/employment history is related to your proposed course. If not, give an explanation for your change.
- Explain how the proposed course is beneficial to your education goals and is going to help you advance your future career.
- Explain any gaps in your education/employment history. Please attach documentary evidence where possible.

6. What is your expected career outcome upon completion of the proposed course(s)?

- Upon return to your home country, explain what employment you plan to undertake once you have completed the proposed course. Identify potential employer names and positions that you would apply for and your expected salary. Please show the research to demonstrate the qualifications you are seeking will provide you with a return on investment.

